NATIONAL MEDIA KIT 2026 – 2027

THE CONVERSATION ARCHITECT

RUSH

Eric Rush

Interviewer · Media Personality · Speaker



Stop looking inward. Start listening outward.

A Bronze Star combat veteran of Desert Storm, songwriter and founder of Prime Pitch Podcast Network, Rush hosts long-form conversations with veterans, Gold Star families, faith leaders, innovators and people rebuilding their lives.

MEDIA & SPEAKING INQUIRIES

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HE'S SAT WHERE HIS GUESTS ARE SITTING.

THE STORY

Rush came home from combat, but he didn't come home whole. His life came apart: a hard transition, a fight with substance use, a suicide attempt, and incarceration. For years he was treated for the symptoms. Nobody treated the root cause. Years after his service, the VA diagnosed him with severe combat PTSD.

Recovery started with hard inward work: personal inventories and honest lists of his own defects. Podcasting and songwriting turned that work outward. He calls them a form of rehabilitation, and he's still on that journey. Today he volunteers inside Texas prisons with the Prison Entrepreneurship Program.

THE METHOD

His approach is grounded in cognitive empathy and intentional listening. He studies every guest, builds a deliberate arc of questions, then follows the conversation wherever the truth is. Guests tell him things they've never said out loud. He doesn't chase soundbites. He stays curious long enough for the real story to surface.

RUSH'S PRACTICE OF OUTROSPECTION

Understanding your own life more deeply by first genuinely understanding someone else's.

REACH. REVEAL. RECLAIM.



AT A GLANCE

U.S. Army combat veteran, Operations Desert Shield and Desert Storm; Bronze Star

Founder & CEO, Prime Pitch Podcast Network Inc.

Host of four shows; 500+ productions

B.A. and M.A., Learning Technologies and Communications, University of North Texas

Executive volunteer, Prison Entrepreneurship Program

Keynote, Roll Call North Texas: 500+ warfighters and veteran advocates

Songwriter: 25+ original songs, played at Globe Life Field and Dickies Arena

500+

PRODUCTIONS AND COUNTING

If you or a veteran you love is struggling, call **988 and press 1**, or text **838255**, for the Veterans Crisis Line.

FOUR CONVERSATIONS, READY TO BOOK.

LEADERSHIP · CULTURE · HUMAN INTEREST

WHAT HAPPENS WHEN WE STOP LISTENING TO EACH OTHER?

In a loud, divided country, Rush makes the case that listening is a skill, not a personality trait, and that understanding someone else is the fastest way to understand yourself. He draws on 500+ long-form interviews.

Ask him: What's the difference between hearing someone and actually listening?

VETERANS · FAITH · PERSONAL GROWTH

WHO ARE YOU WHEN THE LIFE YOU KNEW IS GONE?

Leaving the uniform, losing a career, recovering after collapse. Rush speaks from experience about identity, accountability and rebuilding, and from the hundreds of people he's interviewed who've done it. Transition, he argues, is about identity, not just employment.

Ask him: Why do so many veterans struggle more with identity than with finding work?

BUSINESS · COMMUNITY · SECOND CHANCES

HOW MUCH HUMAN POTENTIAL ARE WE OVERLOOKING?

Through veteran advocacy and his volunteer work with the Prison Entrepreneurship Program, Rush has seen talent most people never look for. He makes the case that second chances are good for families, communities and business.

Ask him: What have you seen inside prison entrepreneurship programs that the public doesn't?

VETERANS · MENTAL HEALTH · JUSTICE

TREATED FOR THE SYMPTOM, NEVER THE ROOT CAUSE

Rush spent years being treated for addiction and punished for its consequences before anyone diagnosed the combat PTSD underneath. He speaks to what happens when systems treat veterans' symptoms instead of their wounds, and what families, courts and employers can do differently.

Ask him: What did the system miss, and what would have changed your path?

NATURAL NEWS PEGS

Veterans Day · Memorial Day · Gold Star Mother's Day · Second Chance Month · Suicide Prevention Month

THREE CONVERSATIONS WORTH YOUR TIME.

Full episodes, unedited for this kit. Watch any one and you'll know how he works.

UNFINISHED BUSINESS

BLACK HAWK DOWN CHANGED HIS LIFE: JOHN HARRISON'S PATH TO THE 160TH SOAR

A career Army aviator on the moment that put him on the path to the Night Stalkers. Watch on YouTube

UNFINISHED BUSINESS

10 MONTHS OF SILENCE: A GOLD STAR MOTHER'S AGONIZING WAIT FOR HER SON

Kristi Davis Hughes on loss and what Gold Star families carry. Watch on YouTube

THE RUSH OUTROSPECTIVE

THE ADDICTION HER FAMILY PASSED DOWN AND HOW GOD STOPPED IT

Carrie Crawford on generational addiction, faith and breaking the cycle. Watch on YouTube

WHAT GUESTS SAY

"Of all the podcasts I've ever done, my time on Rush's show was the most in depth and substantial interview I've been a part of to date."

JOHN MABRY · KEYNOTE SPEAKER & LIFE STRATEGIST

"When we sat down to record the podcast all of my nerves just calmed and it felt like I was just talking with a friend."

KRISTI DAVIS HUGHES · GOLD STAR MOTHER

"What makes Rush such an incredible interviewer is his ability to truly listen. … I felt genuinely heard, understood, and seen."

CARRIE CRAWFORD · GUEST, THE RUSH OUTROSPECTIVE

ONE HOST. FOUR SHOWS.

Each show has its own audience and mission. Rush is the thread through all of them.

UNFINISHED BUSINESS

A podcast for veterans pursuing new life missions.

THE RUSH OUTROSPECTIVE

Mastering the art of living: purpose, healing and identity.

NEXT LEVEL THINKERS

Charting new horizons of brilliance with innovators and builders.

FRISCO'S OWN · LAUNCHING SOON

People. Decisions. Direction. A community-first record of a fast-growing city.

ON STAGE · SIGNATURE KEYNOTES

THE ART OF OUTROSPECTION

Reach. Reveal. Reclaim. The practice of listening outward.

THE CAPTAIN OF A SINKING SHIP

Accountability, rebuilding and purpose.

OPERATION SEARCH & RESCUE

Veteran transition, belonging and community responsibility.

BOOKING DETAILS

Formats
TV, radio, podcast and stage. Live or prerecorded.

Remote-ready
Professional in-house studio in Frisco, Texas.

Travel
Available nationwide for appearances and keynotes.

Contact
info@primepitchpodcast.com
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> "The Ocean Refuses No River."

WHOEVER YOU ARE, THERE'S A SEAT AT THE TABLE

READY TO USE, WORD FOR WORD.

ON-AIR INTRODUCTION

“Joining us now is Eric Rush, the Conversation Architect. He’s a Bronze Star combat veteran, the founder of Prime Pitch Podcast Network, and the host of *Unfinished Business*, a podcast for veterans pursuing new life missions.”



NAME STYLE

First reference: **Eric Rush**
After that: **Rush**
Title: **The Conversation Architect**

High-resolution photos and logos available on request.

“Your most difficult chapters do not have to define your final legacy.”
RUSH

SHORT BIO · 50 WORDS

Eric Rush is an interviewer, songwriter and the founder of Prime Pitch Podcast Network in Frisco, Texas. A Bronze Star combat veteran of Desert Storm, Rush hosts long-form conversations with veterans, Gold Star families, faith leaders and innovators, guided by a practice he calls outrospection: understanding yourself by first understanding someone else.

FULL BIO · 120 WORDS

Eric Rush, known simply as Rush, is an interviewer, media personality, speaker and the founder of Prime Pitch Podcast Network in Frisco, Texas. An Army combat veteran and Bronze Star recipient who lived for years with undiagnosed combat PTSD, he describes podcasting as a form of rehabilitation: investigating how other people live and carrying what he learns into his own life. He hosts *Unfinished Business*, *The Rush Outrospective* and *Next Level Thinkers*, with more than 500 productions behind him. Rush speaks nationally on outrospection, veteran transition and second chances, and serves as an executive volunteer with the Prison Entrepreneurship Program. He has written and produced more than 25 original songs, played at Globe Life Field and Dickies Arena, and holds bachelor’s and master’s degrees in Learning Technologies and Communications from the University of North Texas. His motto: The Ocean Refuses No River.